

# 54th San Francisco International Film Festival

## SPONSOR LEVELS & BENEFITS

	Platinum Sponsor	Grand Sponsor	Premier Sponsor	Presenting Sponsor	Partner Sponsor
<b>Visibility of your Marks &amp; Logos</b>	<b>\$250,000+</b>	<b>\$100,000+</b>	<b>\$50,000+</b>	<b>\$25,000+</b>	<b>\$15,000+</b>
Festival trailer	logo				
Festival television advertisements	logo				
Festival print advertisements	logo				
Festival tickets & envelopes	logo	logo			
Promotional trailer	logo	logo			
Festival poster	logo	logo			
Acknowledgment on event press releases	logo	logo	listing		
Sponsor press release	logo	logo	listing	listing	listing
Signage at Festival hub	logo	logo	logo		
Corporate spotlight in SFFS eNews	logo	logo	logo		
Festival schedule (Miniguide)	logo	logo	logo	logo	listing
Festival Program Guide	logo	logo	logo	logo	listing
Festival Web site	logo/link	logo/link	logo/link	logo/link	listing
Festival flyers	logo	logo	logo	logo	listing
Festival lanyards	logo	logo	logo	logo	logo
Festival Slideshow	•	•	•	•	•
<b>Advertising &amp; Recognition</b>					
Signage at Festival venues and special screenings	•	•	•	•	
Priority ad placement in Festival Program Guide	•	•	•		
Advertisement in Festival Program Guide	dbl-truck color	full-page color	full-page color	full-page color	full-page b&w
<b>Sampling</b>					
Branded space for on-site presence (additional cost)	•	•	•		
Placement of items in gift bag	•	•	•	•	
Distribution of promotional items at Festival	•	•	•	•	•
<b>Tickets &amp; Passes</b>					
VIP Sponsor Cinevisas (all-access passes)	10	6	4		
Opening Night film and festivities tickets	12	10	8	6	4
Closing Night film and wrap party	12	10	8	6	4
Centerpiece screening and party	12	10	8	6	4
Golden Gate Awards invitations	12	10	8	6	4
Live & Onstage tickets	12	8	6	4	
Screening film tickets (CineVouchers)	100	80	60	40	30
Filmmaker reception invitations	12	10	8	6	
<b>Choose a Key Program to Cosponsor</b>					
Film Society Awards Night	•	•			
Opening Night film and festivities tickets	•	•	•	•	
Closing Night film and wrap party	•	•	•	•	
Centerpiece screening and party	•	•	•	•	
Midnight Awards	•	•	•	•	
Live & Onstage: Directing tribute	•	•	•	•	
Live & Onstage: Acting tribute	•	•	•	•	
Live & Onstage: Screenwriting tribute	•	•	•	•	
Golden Gate Awards ceremony invitations	•	•	•	•	
Golden Gate Awards prize fund (variable levels)					
One special presentation/award: State of Cinema Address, Persistence of Vision Award, Mel Novikoff Award, Audience Awards	•	•	•	•	•
One main festival program (section): World Cinema, Documentaries, New Directors, Shorts	•	•	•	•	•
One Spotlight: KinoTek digital media, global animation, The Late Show, films with live music, Cinema by the Bay	•	•	•	•	•
Education: Schools at the Festival Program	•	•	•	•	•
Education: Filmmakers in the Schools Program	•	•	•	•	•
SF360: Live Panels and Discussions/Satellite Screenings	•	•	•	•	•

**Benefits** Exclusivity in your industry segment • Recognition on SFFS Web site • Access to SFIFF photos from Festival events • Annual SFFS membership  
Opportunity to use SFIFF marks and logos • Recognition in Picture Talk SFFS bimonthly publication